

SOCIAL MEDIA PLAN

for Partners



Background

The first ever Hampshire and Isle of Wight Safeguarding Children Week will be held next week, running from 9 to 13 October 2023.

Safeguarding Children Week has been developed by the Hampshire and Isle of Wight Safeguarding Children Partnerships as an annual opportunity to bring together agencies and organisations across Hampshire and the Isle of Wight to raise awareness among partners, professionals and community and voluntary leaders about the importance of safeguarding children and promoting their welfare.

All organisations that work with children and young people, whether in a voluntary or paid capacity, have a responsibility to protect children from harm. The aim for the week is to enable anyone working with children and families to feel confident in helping and supporting those children who need it most.

Each day of Safeguarding Children Week will promote a different theme, that will be ‘unlocked’ each morning for practitioners to access via the Safeguarding Children Week website.

The Week will include the release of several new toolkits, messages from senior managers and key learning that can be applied to practice. Practitioners are encouraged to visit the website every day to learn more. Please see the full programme schedule for further information.


X/Twitter



Children’s Safeguarding Week will be promoted ahead of, and during, the week of 9 October.



HSCP [@HampshireSCP](#) and IOWSCP [@IOWSCP](#) will be posting on X/Twitter. Partners and individuals are encouraged to repost and promote Tweets/posts, always using the hashtag [#safeguardingchildren2023](#). If you use other social media channels, such as Facebook, please adapt the resources where necessary.



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Please note, that the theme for each day will be unlocked each morning of Safeguarding Children Week. **Please post messages/tweets after 10am** to allow for each day to be 'unlocked'.

Date	Post	Image
Prior to 9 Oct	<p>We are proud to be supporting the first ever Hampshire and Isle of Wight Safeguarding Children Week to raise awareness on the importance of safeguarding children from harm and promoting their welfare. Find out more at https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/</p> <p>#safeguardingchildren2023</p>	 <p>The image is a promotional graphic for Safeguarding Children Week. It features a background of several hands of different skin tones being clasped together in a supportive grip. Overlaid on this is a white rectangular box containing the text: 'Proud to be supporting' at the top, 'HAMPSHIRE & ISLE OF WIGHT' in smaller text, 'Safeguarding Children Week' in a large, bold font, a green silhouette of a family (two adults and two children) holding hands, and '9-13 OCTOBER 2023' at the bottom. The hashtag '#safeguardingchildren2023' is visible in the bottom left corner of the graphic area.</p>

<p>Mon, 9 Oct</p>	<p>This week is Hampshire & Isle of Wight Safeguarding Children Week & we're coming together with our partners to raise awareness on the importance of safeguarding children & promoting their welfare. Find out more https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/</p> <p>#safeguardingchildren2023</p>	 <p>Proud to be supporting</p> <p>HAMPSHIRE & ISLE OF WIGHT</p> <p>Safeguarding Children Week</p> <p>9-13 OCTOBER 2023</p> <p>#safeguardingchildren2023</p>
<p>Mon, 9 Oct Hants only</p>	<p>As part of Safeguarding Children Week @HSCP today launch a new Prevent Toolkit to support Hants professionals in safeguarding children from radicalisation & extremism. Go to https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/monday/</p> <p>#safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT</p> <p>Safeguarding Children Week</p> <p>9-13 OCTOBER 2023</p> <p>MONDAY</p> <p>Safeguarding from radicalisation and extremism</p>

<p>Mon, 9 Oct</p>	<p>Are you a community or voluntary organisation that works with children & young people? To support you in your safeguarding duties @HSCP & @IOWSCP have today launched a new toolkit. Go to https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/monday/</p> <p>#safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT Safeguarding Children Week 9-13 OCTOBER 2023</p> <p>MONDAY</p> <p>Supporting voluntary and community organisations</p>
<p>Tues, 10 Oct</p>	<p>Today, Hampshire, Isle of Wight, Portsmouth & Southampton (HIPS) Safeguarding Children Partnerships launch their Child Exploitation Toolkit for professionals. For more info and to book a free place go to https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/tuesday/</p> <p>#safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT Safeguarding Children Week 9-13 OCTOBER 2023</p> <p>TUESDAY</p> <p>Protecting from child exploitation</p>

<p>Wed, 11 Oct</p>	<p>Train together, learn together, safeguard together.</p> <p>Explore the diverse multi-agency safeguarding training that @HSCP & @IOWSCP offer to professionals. Go to https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/wednesday/</p> <p>#safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT Safeguarding Children Week 9-13 OCTOBER 2023</p> <p>WEDNESDAY</p> <p>Training together. Learning together. Safeguarding together.</p>
<p>Thurs, 12 Oct</p>	<p>Themes from safeguarding practice reviews regularly highlight the vulnerabilities of infants <1. To support professionals working with new/expectant parents @HSPC & @IOWSCP have launched a Toolkit on Safeguarding Infants. Go to https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/thursday/</p> <p>#safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT Safeguarding Children Week 9-13 OCTOBER 2023</p> <p>THURSDAY</p> <p>Safeguarding unborn babies and Infants</p>

<p>Fri, 13 Oct</p>	<p>If you work with children & families, you can play a key role in advising families on the most common parenting challenges & signposting them for further help when needed. See the resources @HSCP & @IOWSCP have for parents/carers https://www.hampshirescp.org.uk/safeguarding-childrens-week-2023/friday/ #safeguardingchildren2023</p>	 <p>HAMPSHIRE & ISLE OF WIGHT Safeguarding Children Week 9-13 OCTOBER 2023 FRIDAY Supporting parents and carers</p> <p>The graphic features a family of three (a man, a woman, and a child) smiling outdoors. The man is carrying the child on his shoulders. The woman is standing behind them. The background is a dark blue gradient with white text.</p>
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Further information and support

If you require any further support on promoting Safeguarding Children Week or have any questions, please contact the HSCP or IOW SCP Partnership Team on the email below.

Please let us know what you have done to support Safeguarding Children Week so we can ensure to include you in the post evaluation report.

Email

Hampshire: HSCP@hants.gov.uk

IOW: scp@iow.gov.uk