

Share the ICON message!

It isn't just parents who get frustrated at a baby's cry. Think very carefully about who you ask to look after your baby.

Share the ICON message with anyone who may look after your baby.

Check that caregivers understand about how to cope with crying before you decide to leave your baby with them and share this ICON leaflet with them.

Reminder about Safe Sleeping:

- The safest place for your baby to sleep is a separate cot or Moses basket in the same room as you for the first 6 months, even during the day.
- When putting your baby down for a sleep, place them on their back, with their feet at the foot end of the cot.
- Don't let them get too hot – 16-20 degrees celsius is comfortable.
- It is dangerous to sleep with a baby on a sofa or in an armchair, never do this.
- Make sure that your baby is not exposed to cigarette smoke, as this increases their risk of cot death.

You can talk to your Midwife or Health Visitor about all aspects of crying and safe sleeping.

Further information and support

Hampshire Health Visiting Service

ChatHealth is text messaging service which supports parents, carers and families of under 5's in Hampshire. How to use: Text the dedicated number **07520 615720**

Each GP surgery has a health visiting team assigned to it, so to find your local health visiting team, please access www.southernhealth.nhs.uk

Isle of Wight Health Visiting Service

The Health Visiting duty line is a service which supports parents, carers and families of under 5's, call: **0300 123 5224. Available weekdays 8.30am – 4.30pm.**

Family Assist is an online portal ensuring that parents and their friends and families have access to a wide range of information and resources, both local and national, at their fingertips. **Access the portal at:** <https://solent-family-assist.custhelp.com>

Midwifery Services

The contact number for your midwife can be found on your maternity notes.

Children's Services

Hampshire Tel: **0300 555 1384**
Tel: **0300 555 1373** (out of hours)
Isle of Wight Tel: **0300 300 0117**




NHS Choices

The NHS Webpage has information on how to soothe a crying baby which can be accessed via www.nhs.uk

Wessex Healthier Together
www.what0-18.nhs.uk

National Society for the Prevention of Cruelty to Children (NSPCC)
Tel: **0808 800 5000**
www.nspcc.org.uk

Family Lives Charity - Providing help and support
Tel: **0808 800 222**
www.familylives.org.uk

 **Website:** iconcope.org
 **Facebook:** [ICONCOPE](https://www.facebook.com/ICONCOPE)
 **Twitter:** [ICON_COPE](https://twitter.com/ICON_COPE)

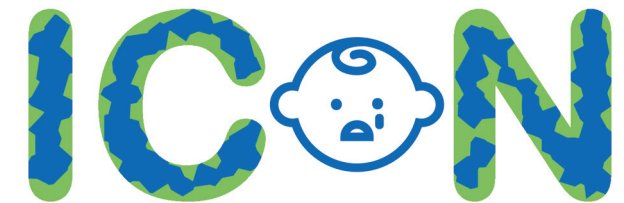
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Infant crying and how to cope



Information for
parents and carers



Babies Cry, You Can Cope



BABIES CRY! Infant crying is normal and it will stop

A baby's cry can be upsetting and frustrating. It is designed to get your attention and you may be worried that something is wrong with your baby.

Your baby may start to cry more frequently at about 2 weeks of age. The crying may get more frequent and last longer during the next few weeks, hitting a peak at about 6 to 8 weeks.

Every baby is different, but after about 8 weeks, babies start to cry less and less each week.

What can I do to help my baby?

Comfort methods can sometimes soothe the baby and the crying will stop.

Babies can cry for reasons such as if they are hungry, tired, wet/dirty or if they are unwell.

Check these basic needs and try some simple calming techniques:

- Talk calmly, hum or sing to your baby
- Let them hear a repeating or soothing sound
- Hold them close – skin to skin
- Go for a walk outside with your baby
- Give them a warm bath

These techniques may not always work. It may take a combination or more than one attempt to soothe your baby.

If you think there is something wrong with your baby or the crying won't stop speak to your GP, Midwife or Health Visitor. If you are worried that your baby is unwell call NHS 111.

The crying won't stop, what can I do now?

Not every baby is easy to calm but that doesn't mean you are doing anything wrong.

Don't get angry with your baby or yourself. Instead, put your baby in a safe place and walk away so that you can calm yourself down by doing something that takes your mind off the crying. Try:

- Listening to music, doing some exercises or doing something that calms you.
- Call a relative or friend – they may be able to help you calm or may be able to watch your baby.

After a few minutes when you are calm, go back and check on the baby.

It's normal for parents to get stressed, especially by crying. Put some time aside for yourself and take care of your needs as well as your baby's to help you cope.

What not to do...

Handling a baby roughly will make them more upset. Shouting or getting angry with your baby will make things worse.

Sometimes parents and people looking after babies get so angry and frustrated with a baby's cry they lose control.

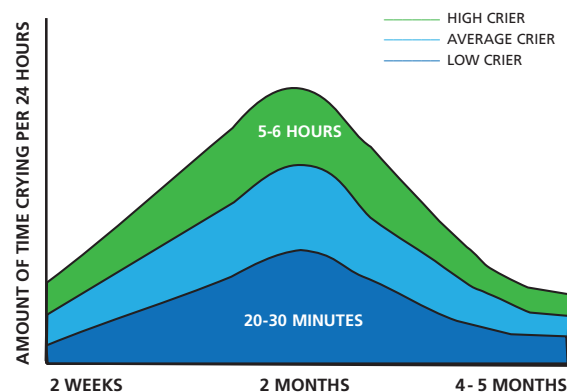
They act on impulse and shake their baby.

Shaking or losing your temper with a baby is very dangerous and can cause:

- Blindness
- Learning disabilities
- Seizures
- Physical disabilities
- Death

**Remember:
Never ever
shake or
hurt a baby**

The normal crying curve



Barr, R. (1990) The normal crying curve: What do we really know?
Developmental Medicine and Child Neurology.



Remember – This phase will stop! Be an ICON for your baby and cope with their crying.

- I** Infant crying is normal and it will stop
- C** Comfort methods can sometimes soothe the baby and the crying will stop
- O** It's OK to walk away if you have checked the baby is safe and the crying is getting to you
- N** Never ever shake or hurt a baby