

Safe Sleep Touch Points

Professional Responsible	When	Touchpoint Intervention
Midwifery	At Booking	Parents given leaflet.
Midwifery	25-28 weeks gestation	Conversation had with parents about safe sleep.
Health Visiting	Antenatal (any time after 28 weeks or Teenage Pregnancy Pathway after 16 weeks.)	Key in-depth conversation. Midwives will give leaflet and Health Visitor will ask if they have a leaflet and if not then give one.
Midwifery	34 weeks	Touch on what was gone through at 28 weeks, do you remember the leaflet etc.
Midwifery	36-38 weeks	Another brief conversation.
Midwifery	On ward at point of discharge	Reinforce message.
Midwifery	First visit	Reinforce message.
Midwifery	Day 5	Reinforce message.
Midwifery	Discharge from community	Reinforce message.
Health Visiting	New birth visit	Revisit of conversation or full conversation if not already had.
Health Visiting	Post-natal	Reinforce message.
GP	6-week check	Reinforce message.